

Audit Period: April 1, 2016 – March 31, 2017

Que Pasa

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1. Audited Media Platforms

Print Publication:	Average Net Circulation:	44,280 (Print Edition)
Website:	Average Website Unique Users:	165,827
Social Media:	Average Facebook Likes:	51,103

2. Publication Information

Number of Editions:	Three
Format / Average Page Count:	Three (3) Broadsheet / 44 Pages
Circulation Cycle:	Weekly (Two (2) Thursday & One (1) Wednesday)
Ownership:	Latino Communications, LLC
Year Established:	1994
Publication Type:	Hispanic Publication
	100% Controlled / 0% Paid / 0% Sponsor Paid
Content:	50% Advertising / 50% Editorial
Primary Delivery Methods:	100% Controlled Bulk
Annual Mail Subscription Rate:	\$150.00
Insert Zoning Available:	Yes - Zone
CVC Member Number:	01-0948
DMA/MSA/CBSA:	Greensboro, NC / Greensboro--Winston-Salem--High Point, NC / Winston-Salem, NC Charlotte, NC / Charlotte—Gastonia—Rock Hill, NC Raleigh, NC / Raleigh—Durham—Chapel Hill, NC
Audit Funded By:	Publisher

3. Rate Card and Mechanical Data

Rate Card Effective Date:	January 1, 2015
Mechanical Data:	Six (6) columns X 21" column depth Full page: 10" wide X 21" depth.
Open Rate:	Local: \$13.50 - \$34.89 per column inch National: \$15.88 - \$41.05 per column inch
Insert Open Rate:	\$49.00 per thousand
Classified Rate:	\$24.00 for the first three lines
Deadline Day & Time:	Thursday by 12 Noon
Website Rates:	Call 919-903-7184 for rates

Additional rates may be available from the publisher.

4. Contact Information

Publisher:	Jose Isasi	EMAIL: joseisasi@quepasamedia.com
Advertising:	Marina Aleman	EMAIL: maleman@quepasamedia.com
Circulation:	Amith J. Arrieta	EMAIL: distribution@quepasamedia.com



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5. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-0948	Weeklies	Que Pasa - Consolidated Winston Salem, NC
Audit Period Summary		
Average Net Circulation	(5-H)	44,280
Average Gross Distribution	(5-F)	46,308
Average Net Press Run	(5-A)	46,780
Audit Period Detail		
A. Average Net Press Run		46,780
B. Office / File		472
C. Controlled Distribution		
1. Carrier Delivery		0
2. Bulk Delivery / Demand Distribution		41,148
3. Mail		0
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		5,160
Total Average Controlled Distribution		46,308
Controlled Returns		(2,028)
TOTAL AVERAGE CONTROLLED CIRCULATION		44,280
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		46,308
G. Total Unclaimed / Returns		(2,028)*
H. Average Net Circulation		44,280



5A. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-1970	Wednesday	Que Pasa - Mi Gente - Charlotte Winston Salem, NC
Audit Period Summary		
Average Net Circulation	(5-H)	14,463
Average Gross Distribution	(5-F)	15,109
Average Net Press Run	(5-A)	15,266
Audit Period Detail		
A. Average Net Press Run		15,266
B. Office / File		157
C. Controlled Distribution		
1. Carrier Delivery		0
2. Bulk Delivery / Demand Distribution		12,840
3. Mail		0
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		2,269
Total Average Controlled Distribution		15,109
Controlled Returns		(646)
TOTAL AVERAGE CONTROLLED CIRCULATION		14,463
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		15,109
G. Total Unclaimed / Returns		(646)*
H. Average Net Circulation		14,463



5B. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-0544	Thursday	Que Pasa - Piedmont - Greensboro Winston Salem, NC
Audit Period Summary		
Average Net Circulation	(5-H)	15,352
Average Gross Distribution	(5-F)	16,089
Average Net Press Run	(5-A)	16,246
Audit Period Detail		
A. Average Net Press Run		16,246
B. Office / File		157
C. Controlled Distribution		
1. Carrier Delivery		0
2. Bulk Delivery / Demand Distribution		15,075
3. Mail		0
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		1,014
Total Average Controlled Distribution		16,089
Controlled Returns		(737)
TOTAL AVERAGE CONTROLLED CIRCULATION		15,352
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		16,089
G. Total Unclaimed / Returns		(737)*
H. Average Net Circulation		15,352



5C. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-0788	Thursday	Que Pasa -Triangle - Raleigh - Durham Winston Salem, NC
Audit Period Summary		
Average Net Circulation	(5-H)	14,464
Average Gross Distribution	(5-F)	15,108
Average Net Press Run	(5-A)	15,266
Audit Period Detail		
A. Average Net Press Run		15,266
B. Office / File		158
C. Controlled Distribution		
1. Carrier Delivery		0
2. Bulk Delivery / Demand Distribution		13,232
3. Mail		0
4. Requestor Mail		0
5. Waiting Rooms		0
6. Hotels		0
7. Events, Fairs, Festivals and Trade Shows		0
8. Education		0
9. Restock & Office Service		1,876
Total Average Controlled Distribution		15,108
Controlled Returns		(644)
TOTAL AVERAGE CONTROLLED CIRCULATION		14,464
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		0
Paid Returns		(0)
TOTAL AVERAGE PAID CIRCULATION		0
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		0
4. Waiting Rooms		0
5. Education		0
Total Average Sponsored Distribution		0
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		0
F. Average Gross Distribution		15,108
G. Total Unclaimed / Returns		(644)*
H. Average Net Circulation		14,464

Explanatory – Print

PARAGRAPH FIVE AUDIT PERIOD SUMMARY

AVERAGE NET CIRCULATION: Average net circulation based on quarterly averages for the audit period indicated. (Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G)). See audit period detail (H).

AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. (Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C)). See audit period detail (F).

NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies. See audit period detail (A).

AUDIT PERIOD DETAIL

A. 1. NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies.

B. 1. OFFICE / FILE: Undistributed editions maintained by the publisher for office purposes. Office / File editions do not qualify as controlled, paid, or sponsored distribution.

C. CONTROLLED DISTRIBUTION (NON-PAID): Editions distributed by the publisher free of charge.

1. CARRIER DELIVERY: Editions delivered by private carrier to single family residences, and/or multi-family residences, and/or businesses.

2. CONTROLLED BULK / DEMAND DISTRIBUTION: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns.

3. MAIL: Editions delivered by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes.

4. REQUESTOR MAIL: Editions delivered on a requestor basis by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes. Qualified requestor circulation and other mail permit qualifications are audited by the United States Postal Service and not determined by CVC.

5. CONTROLLED WAITING ROOMS: Editions delivered to the waiting areas of local business and office buildings, including, but not limited to salons, medical and professional offices.

6. CONTROLLED HOTELS: Editions distributed to area hotels and available to individual readers. Subject to paragraph 5G returns.

7. EVENTS, FAIRS, FESTIVALS and TRADE SHOWS: Editions distributed to attendees and members of conventions, local fairs, festivals, trade shows and available to individual readers. Subject to paragraph 5G returns.

8. CONTROLLED EDUCATION: Editions distributed to area schools or educational institutions and available to individual readers. Subject to paragraph 5G returns.

9. RESTOCK / OFFICE SERVICE: Editions maintained and distributed by the publisher for restock of newsracks, newsstands, area retail businesses, office deliveries, and advertising purposes during the edition cycle. Subject to paragraph 5G returns.

CONTROLLED RETURNS: Edition distributed in the controlled distribution category, returned to the publisher unclaimed during the edition cycle *(See paragraph 11 for CVC return/unclaimed confirmation.) Publications with greater than 25% returnable source distribution must report returns or unclaimed copies to qualify for net circulation reporting.

D. PAID DISTRIBUTION: Editions distributed by the publisher through paid subscription or other monetary exchange with individual readers.

1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery. See paragraph 12 for paid reporting analysis.

2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns. See paragraph 12 for paid reporting analysis.

3. MAIL: See C3 for explanation of mail distribution. See paragraph 12 for paid reporting analysis.

4. PAID WAITING ROOMS: See C5 for explanation of waiting room distribution.

5. PAID HOTELS: See C6 for explanation of hotel distribution.

6. PAID EDUCATION: See C8 for explanation of educational copy distribution.

7. RESTOCK / OFFICE SERVICE: See C9 for explanation of restock and office distribution.

PAID RETURNS: See section C: controlled returns for explanation of returns reporting. *(See paragraph 11 for CVC return/unclaimed confirmation.)

E. SPONSORED / VOLUNTARY PAID DISTRIBUTION: Editions distributed by the publisher that are sponsored by a third party monetary exchange or voluntary reader payment system.

1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery.

2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers on a sponsored or voluntary pay basis. Subject to paragraph 5G returns.

3. MAIL: See C3 for explanation of mail distribution.

4. SPONSORED WAITING ROOMS: See C5 for explanation of waiting room distribution.

5. SPONSORED EDUCATION: See C8 for explanation of educational copy distribution.

6. RESTOCK / OFFICE SERVICE: See C9 for explanation of restock and office distribution.

SPONSORED RETURNS: See section C: controlled returns for explanation of returns reporting *(See paragraph 11 for CVC return/unclaimed confirmation.)

F. AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C).

G. TOTAL UNCLAIMED / RETURNS: Distributed editions returned to the publisher unsold and/or unclaimed during the edition cycle. *(See paragraph 11 for CVC return/unclaimed confirmation.)

H. AVERAGE NET CIRCULATION: Average net circulation for the audit period indicated. Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G).



6A. Audited Average Website Reporting - www.charlotte.quepasamedia.com

	Monthly Audit Period Average
Website Unique Users	46,433
Website Sessions	79,282
Website Page Views	112,295
Pages Per Visit	1.42
Average Time Spent on Website	00:01:29

6A1. Audited Average Website Reporting - www.greensboro.quepasamedia.com

	Monthly Audit Period Average
Website Unique Users	19,745
Website Sessions	33,547
Website Page Views	48,554
Pages Per Visit	1.45
Average Time Spent on Website	00:01:34

6A2. Audited Average Website Reporting - www.raleigh.quepasamedia.com

	Monthly Audit Period Average
Website Unique Users	99,649
Website Sessions	206,246
Website Page Views	287,339
Pages Per Visit	1.39
Average Time Spent on Website	00:01:30

Explanatory – Website

PARAGRAPH SIX (A)

UNIQUE USERS: A unique user to a website where the user registers or where the user is identified or marked by a cookie, IP address, or other ID that is attached to the browser within the defined cycle. Limitations apply to the measurement of unique users. Please see CVC Rules & Regulations for further information.

SESSIONS: The total number of sessions, expressed as a monthly average, to a publication’s website regardless of unique status, as expressed above.

PAGE VIEWS: The transmittal of a full page contained within the website to the user’s browser.

PAGES PER VISIT: The average number of page views per session, expressed as a monthly average.

AVG. TIME SPENT: The average amount of time spent on a website during a single visit, expressed in hours, minutes and seconds.

6B. Audited Online/Digital Edition Reporting - Not Reported

6C. Text Media - Not Reported

6D. Social Media

Social Media Source	Media Usage
Facebook - www.facebook.com/QuePasa.Migente.Charlotte	17,012 Likes
Facebook - www.facebook.com/QuePasaMedia	2,900 Likes
Facebook - www.facebook.com/QuePasaPiedmontTriad	31,191 Likes

Explanatory – Social Media

PARAGRAPH SIX (D)

FACEBOOK LIKES: The average number of likes as expressed by followers of the Facebook page. Information sourced at regular intervals from the publications page on Facebook.com or third party measurement sources.

6E. Email Media - Not Reported

6F. Video & Podcast Media - Not Reported

7. Average Print Circulation History Que Pasa - Consolidated

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/17-12/31/17	CVC	38,137	-	-	-
01/01/16-12/31/16	CVC	52,239	52,140	44,689	42,079
01/01/15-12/31/15	CVC	51,691	52,239	51,915	52,175
01/01/14-12/31/14	CVC	53,233	54,618	54,518	52,235
01/01/13-12/31/13	CVC	55,747	54,622	55,485	51,946
01/01/12-12/31/12	CVC	63,400	63,542	62,621	60,332
01/01/11-12/31/11	CVC	59,274	56,156	54,601	50,005
01/01/10-12/31/10	CVC	64,883	62,685	61,479	59,767
01/01/06-12/31/09	Prior CVC	-	-	-	-

7A. Average Print Circulation History Que Pasa - Mi Gente - Charlotte

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/17-12/31/17	CVC	13,083	-	-	-
01/01/16-12/31/16	CVC	17,013	16,960	14,674	13,136
01/01/15-12/31/15	CVC	17,101	17,013	16,905	16,992
01/01/14-12/31/14	CVC	17,638	18,181	18,183	17,457
01/01/13-12/31/13	CVC	19,354	18,317	18,227	16,790
01/01/12-12/31/12	CVC	20,745	21,206	21,647	20,744
01/01/11-12/31/11	CVC	15,816	17,477	18,319	16,407
01/01/10-12/31/10	CVC	19,929	18,678	17,196	16,617
01/01/06-12/31/09	Prior CVC	-	-	-	-

7B. Average Print Circulation History Que Pasa - Piedmont - Greensboro

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/17-12/31/17	CVC	13,273	-	-	-
01/01/16-12/31/16	CVC	17,613	17,535	15,823	14,781
01/01/15-12/31/15	CVC	17,280	17,613	17,505	17,592
01/01/14-12/31/14	CVC	17,833	18,310	18,199	17,414
01/01/13-12/31/13	CVC	18,140	18,115	19,053	17,508
01/01/12-12/31/12	CVC	21,240	21,006	20,480	19,763
01/01/11-12/31/11	CVC	18,834	18,162	17,731	16,784
01/01/10-12/31/10	CVC	19,486	18,480	19,009	18,593
01/01/06-12/31/09	Prior CVC	-	-	-	-

7C. Average Print Circulation History Que Pasa -Triangle - Raleigh - Durham

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/17-12/31/17	CVC	11,781	-	-	-
01/01/16-12/31/16	CVC	17,613	17,646	14,192	14,162
01/01/15-12/31/15	CVC	17,310	17,613	17,505	17,591
01/01/14-12/31/14	CVC	17,762	18,127	18,136	17,364
01/01/13-12/31/13	CVC	18,253	18,190	18,205	17,468
01/01/12-12/31/12	CVC	21,415	21,330	20,494	19,825
01/01/11-12/31/11	CVC	24,070	20,517	18,551	16,814
01/01/10-12/31/10	CVC	26,195	25,527	25,314	24,535
01/01/06-12/31/09	Prior CVC	-	-	-	-



8A. Distribution by Zip Code (12/13/2016 Edition) Wednesday - Que Pasa - Mi Gente - Charlotte

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
28025	Concord	Cabarrus	NC	0	264	0	0	264
28027	Concord	Cabarrus	NC	0	84	0	0	84
28034	Dallas	Gaston	NC	0	18	0	0	18
28052	Gastonia	Gaston	NC	0	258	0	0	258
28054	Gastonia	Gaston	NC	0	318	0	0	318
28056	Gastonia	Gaston	NC	0	42	0	0	42
28079	Indian Trail	Union	NC	0	78	0	0	78
28081	Kannapolis	Cabarrus	NC	0	84	0	0	84
28083	Kannapolis	Cabarrus	NC	0	264	0	0	264
28104	Matthews	Union	NC	0	42	0	0	42
28105	Matthews	Mecklenburg	NC	0	84	0	0	84
28110	Monroe	Union	NC	0	1,320	0	0	1,320
28112	Monroe	Union	NC	0	30	0	0	30
28134	Pineville	Mecklenburg	NC	0	102	0	0	102
28202	Charlotte	Mecklenburg	NC	0	192	0	0	192
28204	Charlotte	Mecklenburg	NC	0	72	0	0	72
28205	Charlotte	Mecklenburg	NC	0	1,704	0	590	2,294
28206	Charlotte	Mecklenburg	NC	0	72	0	0	72
28207	Charlotte	Mecklenburg	NC	0	24	0	0	24
28208	Charlotte	Mecklenburg	NC	0	192	0	0	192
28209	Charlotte	Mecklenburg	NC	0	138	0	0	138
28210	Charlotte	Mecklenburg	NC	0	78	0	0	78
28211	Charlotte	Mecklenburg	NC	0	66	0	0	66
28212	Charlotte	Mecklenburg	NC	0	1,608	0	440	2,048
28213	Charlotte	Mecklenburg	NC	0	1,326	0	0	1,326
28214	Charlotte	Mecklenburg	NC	0	84	0	0	84
28215	Charlotte	Mecklenburg	NC	0	810	0	60	870
28217	Charlotte	Mecklenburg	NC	0	2,082	0	500	2,582
28227	Charlotte	Mecklenburg	NC	0	594	0	0	594
28262	Charlotte	Mecklenburg	NC	0	162	0	0	162
28269	Charlotte	Mecklenburg	NC	0	108	0	0	108
28273	Charlotte	Mecklenburg	NC	0	306	0	0	306
28277	Charlotte	Mecklenburg	NC	0	18	0	0	18
28287	Charlotte	Mecklenburg	NC	0	24	0	0	24
29722	Lancaster	Lancaster	SC	0	24	0	0	24
29730	Rock Hill	York	SC	0	42	0	0	42
29731	Rock Hill	York	SC	0	12	0	0	12
29732	Rock Hill	York	SC	0	72	0	0	72
Misc.	Assorted	Assorted	-	0	12	0	0	12
TOTAL				0	12,810	0	1,590	14,400

8B. Distribution by Zip Code (12/14/2016 Edition) Thursday - Que Pasa - Piedmont - Greensboro

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
27012	Clemmons	Forsyth	NC	0	144	0	0	144
27028	Mocksville	Davie	NC	0	192	0	0	192
27055	Yadkinville	Yadkin	NC	0	192	0	0	192
27101	Winston Salem	Forsyth	NC	0	504	0	0	504
27102	Winston Salem	Forsyth	NC	0	132	0	0	132
27103	Winston Salem	Forsyth	NC	0	384	0	0	384
27104	Winston Salem	Forsyth	NC	0	138	0	0	138
27105	Winston Salem	Forsyth	NC	0	1,476	0	480	1,956
27106	Winston Salem	Forsyth	NC	0	474	0	0	474
27107	Winston Salem	Forsyth	NC	0	1,794	0	40	1,834
27108	Winston Salem	Forsyth	NC	0	336	0	0	336
27127	Winston Salem	Forsyth	NC	0	834	0	120	954
27203	Asheboro	Randolph	NC	0	1,008	0	0	1,008
27205	Asheboro	Randolph	NC	0	84	0	0	84
27215	Burlington	Alamance	NC	0	312	0	0	312
27216	Burlington	Alamance	NC	0	120	0	0	120
27217	Burlington	Alamance	NC	0	690	0	0	690
27253	Graham	Alamance	NC	0	336	0	0	336
27258	Haw River	Alamance	NC	0	84	0	0	84
27260	High Point	Guilford	NC	0	144	0	0	144
27262	High Point	Guilford	NC	0	246	0	0	246
27263	High Point	Guilford	NC	0	60	0	0	60
27265	High Point	Guilford	NC	0	492	0	0	492
27284	Kernersville	Forsyth	NC	0	390	0	0	390
27292	Lexington	Davidson	NC	0	528	0	0	528
27316	Ramseur	Randolph	NC	0	132	0	0	132
27317	Randleman	Randolph	NC	0	48	0	0	48
27344	Siler City	Chatham	NC	0	540	0	0	540
27360	Thomasville	Davidson	NC	0	456	0	0	456
27401	Greensboro	Guilford	NC	0	120	0	0	120
27403	Greensboro	Guilford	NC	0	240	0	0	240
27404	Greensboro	Guilford	NC	0	36	0	0	36
27405	Greensboro	Guilford	NC	0	570	0	0	570
27406	Greensboro	Guilford	NC	0	408	0	0	408
27407	Greensboro	Guilford	NC	0	1,260	0	240	1,500
27408	Greensboro	Guilford	NC	0	294	0	0	294
27409	Greensboro	Guilford	NC	0	120	0	0	120
27455	Greensboro	Guilford	NC	0	54	0	0	54
Misc.	Assorted	Assorted	-	0	18	0	0	18
TOTAL				0	15,390	0	880	16,270



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8C. Distribution by Zip Code (12/14/2016 Edition) Thursday - Que Pasa -Triangle - Raleigh - Durham

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
27107	Winston Salem	Forsyth	NC	0	72	0	0	72
27312	Pittsboro	Chatham	NC	0	36	0	0	36
27330	Sanford	Lee	NC	0	588	0	0	588
27332	Sanford	Lee	NC	0	48	0	0	48
27501	Angier	Harnett	NC	0	336	0	0	336
27502	Apex	Wake	NC	0	114	0	0	114
27505	Broadway	Lee	NC	0	24	0	0	24
27510	Carrboro	Orange	NC	0	204	0	0	204
27511	Cary	Wake	NC	0	390	0	0	390
27513	Cary	Wake	NC	0	30	0	0	30
27514	Chapel Hill	Orange	NC	0	252	0	0	252
27516	Chapel Hill	Orange	NC	0	24	0	0	24
27520	Clayton	Johnston	NC	0	306	0	0	306
27526	Fuquay Varina	Wake	NC	0	120	0	0	120
27529	Garner	Wake	NC	0	384	0	0	384
27545	Knightdale	Wake	NC	0	198	0	0	198
27560	Morrisville	Wake	NC	0	36	0	0	36
27571	Rolesville	Wake	NC	0	18	0	0	18
27576	Selma	Johnston	NC	0	372	0	0	372
27577	Smithfield	Johnston	NC	0	528	0	0	528
27587	Wake Forest	Wake	NC	0	66	0	0	66
27591	Wendell	Wake	NC	0	24	0	0	24
27597	Zebulon	Wake	NC	0	444	0	0	444
27601	Raleigh	Wake	NC	0	144	0	0	144
27603	Raleigh	Wake	NC	0	888	0	270	1,158
27604	Raleigh	Wake	NC	0	1,728	0	570	2,298
27605	Raleigh	Wake	NC	0	60	0	0	60
27606	Raleigh	Wake	NC	0	138	0	0	138
27609	Raleigh	Wake	NC	0	366	0	0	366
27610	Raleigh	Wake	NC	0	672	0	0	672
27611	Raleigh	Wake	NC	0	12	0	0	12
27612	Raleigh	Wake	NC	0	66	0	0	66
27613	Raleigh	Wake	NC	0	60	0	0	60
27615	Raleigh	Wake	NC	0	174	0	0	174
27616	Raleigh	Wake	NC	0	174	0	0	174
27617	Raleigh	Wake	NC	0	12	0	0	12
27619	Raleigh	Wake	NC	0	24	0	0	24
27620	Raleigh	Wake	NC	0	24	0	0	24
27701	Durham	Durham	NC	0	444	0	0	444
27702	Durham	Durham	NC	0	36	0	0	36
27703	Durham	Durham	NC	0	720	0	0	720
27704	Durham	Durham	NC	0	1,290	0	150	1,440
27705	Durham	Durham	NC	0	252	0	0	252
27706	Durham	Durham	NC	0	12	0	0	12
27707	Durham	Durham	NC	0	510	0	0	510
27712	Durham	Durham	NC	0	12	0	0	12

8C. Distribution by Zip Code (12/14/2016 Edition) Thursday - Que Pasa-Triangle-Raleigh-Durham (cont.)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
27713	Durham	Durham	NC	0	120	0	0	120
27853	Margaretsville	Northampton	NC	0	12	0	0	12
27893	Wilson	Wilson	NC	0	408	0	0	408
Misc.	Assorted	Assorted	-	0	30	0	0	30
TOTAL				0	13,002	0	990	13,992

9A. Distribution by County (12/13/2016 Edition) Wednesday - Que Pasa - Mi Gente - Charlotte

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Cabarrus	Concord Kannapolis	NC	0	696	0	0	696
Gaston	Dallas Gastonia	NC	0	636	0	0	636
Lancaster	Lancaster	SC	0	24	0	0	24
Mecklenburg	Charlotte Matthews Pineville	NC	0	9,846	0	1,590	11,436
Union	Indian Trail Matthews Monroe	NC	0	1,470	0	0	1,470
York	Rock Hill	SC	0	126	0	0	126
Misc.	Assorted	-	0	12	0	0	12
TOTAL			0	12,810	0	1,590	14,400

9B. Distribution by County (12/14/2016 Edition) Thursday - Que Pasa - Piedmont - Greensboro

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Alamance	Burlington Graham Haw River	NC	0	1,542	0	0	1,542
Chatham	Siler City	NC	0	540	0	0	540
Davidson	Lexington Thomasville	NC	0	984	0	0	984
Davie	Mocksville	NC	0	192	0	0	192
Forsyth	Clemmons Kernersville Winston Salem	NC	0	6,606	0	640	7,246
Guilford	Greensboro High Point	NC	0	4,044	0	240	4,284
Randolph	Asheboro Ramseur Randleman	NC	0	1,272	0	0	1,272
Yadkin	Yadkinville	NC	0	192	0	0	192
Misc.	Assorted	-	0	18	0	0	18
TOTAL			0	15,390	0	880	16,270



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9C. Distribution by County (42719 Edition) Thursday - Que Pasa -Triangle - Raleigh - Durham

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Chatham	Pittsboro	NC	0	36	0	0	36
Durham	Durham	NC	0	3,396	0	150	3,546
Forsyth	Winston Salem	NC	0	72	0	0	72
Harnett	Angier	NC	0	336	0	0	336
Johnston	Clayton Selma Smithfield	NC	0	1,206	0	0	1,206
Lee	Broadway Sanford	NC	0	660	0	0	660
Northampton	Margarettsville	NC	0	12	0	0	12
Orange	Carrboro Chapel Hill	NC	0	480	0	0	480
Wake	Apex Cary Fuquay Varina Garner Knightdale Morrisville Raleigh Rolesville Wake Forest Wendell Zebulon	NC	0	6,366	0	840	7,206
Wilson	Wilson	NC	0	408	0	0	408
Misc.	Assorted	-	0	30	0	0	30
TOTAL			0	13,002	0	990	13,992

10. Verification of Distribution – Carrier Delivery and Mail Distribution

Que Pasa did not report significant carrier delivery or mail distribution during the audit period. Carrier delivery is verified through the review of carrier statements and/or additional publisher support documents. Mail distribution is verified through the review of postal mail statements and/or additional publisher support documents.

11. Verification of Distribution – Controlled Bulk / Demand Distribution / Single Copy

The Circulation Verification Council performed delivery verification in the primary market areas indicated in paragraph nine. Delivery verification can include, but is not limited to, on-site verification, business and cell phone verification, online, email, and/or social media contact. Delivery verification source data can include, but is not limited to, business and cell phone listings, delivery lists, opt-in email, online, and/or social media databases. Circulation Verification Council performed the delivery verification from locations chosen randomly from the publication’s delivery list(s). The purpose was to verify whether the distribution and return quantities reported by the publisher are reasonable and accurate.

CVC verification substantiates Que Pasa’s claim of 2,028 returnable source distributed editions returned to the publisher unclaimed after the edition cycle.

12. Paid Reporting Analysis – Not Applicable



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13. Council Audit Statement

Circulation Verification Council (CVC) reviewed the printing, distribution, circulation, technology, and general business records of this publication for the purpose of compiling this information. The review was completed using Council audit procedures considered necessary under the circumstances of the audit in compliance with CVC Rules and Regulations. In our opinion, this report fairly and accurately represents the publication's printing, distribution, circulation, and technology reporting, if applicable, for the period indicated. The publication has sworn that the information presented for this audit reporting is accurate and supplied CVC with general business records substantiating the information under audit review. This report is released subject to the provisions of the CVC Rules & Regulations which are hereby incorporated by reference. CVC Rules & Regulations may be amended from time to time without notice at the sole discretion of CVC. In no event shall CVC be liable for indirect, incidental, consequential, special, or punitive damages, or damages for lost profits, lost income, or lost savings arising by negligence, intended conduct, breach of contract, or otherwise. CVC reports and data are released for the sole use of advertising purchase evaluations and any use for valuations or determination of value is strictly prohibited. CVC reports may not be used for USPS requestor or other permit qualifications. This report is subject to copyright laws and may only be reproduced by the publisher.



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The current status of this report expires June 30, 2018.

If this report is presented after June 30, 2018 please call the toll-free number listed below.